



For Immediate Release

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Council of Industry's *HV Mfg* Wins 2014 APEX Award for Publication Excellence

Newburgh, New York: *HV Mfg*, the Council of Industry of Southeastern New York's magazine, has won a prestigious 2014 APEX Award for Publication Excellence within the category "New Magazines, Journals & Tabloids"

HV Mfg, published twice yearly in spring and fall by Martinelli Custom Publishing of Poughkeepsie, highlights current manufacturing trends and innovations taking place in Hudson Valley manufacturing; profiles of local manufacturing companies and leaders; legislative issues affecting Hudson Valley manufacturers; training; education and more. "We are honored that *HV Mfg* has been recognized for publication excellence in a highly competitive national competition for communications professionals" said Executive Director of Council of Industry's Harold King who further stated "*HV Mfg* is a much-needed resource for the manufacturing industry and a new tool for sharing best practices, ideas and strategies to keep our manufacturers on the cutting edge of innovation".

APEX 2014 awards were based on excellence in graphic design, editorial content and the success of the entry in achieving overall communications effectiveness and excellence. There were nearly 2,100 total entrants in APEX 2014, the Twenty-sixth annual awards program recognizing excellence in publications work by professional communicators. The awards were judged by professional writers and journalists.

“We are pleased that *HV Mfg* has become an important communication tool for the Council of Industry by helping to tell the local manufacturing story as well as informing educators, elected officials and the public at large of the vital role manufacturing plays in our economy as it reinvents itself through innovation and change” said Thomas Martinelli, President of Martinelli Custom Publishing whose company has won APEX Awards six years running for its client, Amtrak.

HV Mfg is published twice yearly by the Council of Industry of Southeastern New York. The magazine began publishing in spring 2013 and 4,000 copies are currently distributed to Council of Industry members, other manufacturers, economic developers, secondary and post-secondary educators, financial institutions and distribution firms. A digital edition of *HV Mfg* is available [online](#) on the homepage of the Council of Industry website www.councilofindustry.org

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